



On Track

Fall 2006

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Janet Halbert, HJ Founder with Robert M. Klein, HJ CFO and Marc Bishara (L), Partner, Venbrook Risk Services at Revlon Run/Walk

INTERVIEW ON LOCAL ABC CHANNEL 7

Ken Curtis, hosting for local ABC channel 7, interviewed Hurdle Jumpers founder Janet Halbert on the morning of May 13, 2006. The live-feed interview occurred just before the starting gun at the Revlon Run/Walk for Women's Cancers. Janet and a 50-member team joined more than 50,000 other participants in the annual Revlon Run/Walk at the Los Angeles Coliseum. Janet told her teammates, "I'm delighted and proud to participate and support the Revlon Run/Walk organization, whose mission is to help find a cure for women's cancers. Until there's a cure, there will be Hurdle Jumpers kits to help patients manage the side effects of treatment."

Janet worked with executives from Venbrook Risk Services, including co-founder Mark Bishara, in assembling the Venbrook/Hurdle Jumpers team. The combined effort raised over \$14,000 in the first of many joint fundraising efforts.

IRS UPDATE

The Internal Revenue Service granted tax exempt status to Hurdle Jumpers in record time, approving the application in less than 30 days. Hurdle Jumpers is now tax exempt under Internal Revenue Code Section 501(c)(3).

VOLUNTEER CORNER

Student volunteers from El Marino Language School, Culver City High School, Milken Community High School, Harvard-Westlake School, L.A.C.E.S. (LAUSD) and Shalhevet School helped organize product donations in the Hurdle Jumpers warehouse during the summer. Fifteen generous companies provide samples for the Hurdle Jumpers chemo and radiation kits, including eight pallets of products donated in July by Novartis Consumer Health. After organizing the products, Hurdle Jumpers volunteers assemble care kits and distribute them to cancer patients. High school students receive community service credit for their efforts and Hurdle Jumpers appreciates all the volunteer help. Life is about the choices we make; these young people are our fulfillment team and their time spent volunteering in our warehouse will make a difference in the lives of cancer patients.



Summer volunteers move donations off shipping pallets and on to storage shelves

PRODUCT SPONSORS

- Allergan ◦ Beiersdorf ◦ California Baby
- Galderma ◦ GlaxoSmithKline ◦ GOJO
- Kiss My Face ◦ Laclede ◦ McNeil ◦ Medix
- Nationwide Medical/Surgical Wholesaler
- Nimbus Dental ◦ Novartis Consumer Health
- Purdue Products ◦ Roche Labs



Hurdle Jumpers provides free comfort kits for cancer patients. Our kits contain a variety of donated sample products, a humor book, educational materials, helpful tips & advice, a relaxation CD and other practical items found to be useful in managing the side effects of cancer treatment.

PUBLIC SPEAKING

The Oncology Nursing Society of Greater Los Angeles invited Hurdle Jumpers to make a presentation at their chapter meeting in September. More than 65 oncology nurses listened as Janet Halbert told her personal story and the reasons she decided to develop the chemo care and radiation care kits. Janet also provided the nurses with order forms and sample products to take back to their offices. She thanked the nurses for their ongoing dedication to patient care during a time of fear and anxiety for many patients. One of Janet's chemo nurses was unexpectedly in the audience and it was a special reunion for the pair.

A DOCTOR'S OPINION

Herman Kattlove, MD, MPH, retired Medical Editor from American Cancer Society and member of the Hurdle Jumpers Board of Advisors explained the value of our kits: *"Once a patient receives a cancer diagnosis, their mind is filled with many thoughts mostly about their mortality and the effect of their illness on their loved ones. They would have a tough time also researching for the little things that would help them get through their next few months of therapy. Hurdle Jumpers kits solve this problem. Also, even if they knew what they needed, patients would have to devote enormous amounts of time to obtaining them; which would be time away from family and other obligations. The kits definitely meet an unmet need."*

BRIEFLY

Janet Halbert was nominated as a breast cancer warrior for the ABC hit television show, *The View*.

THE TOTE BAG



Kits are packaged in our ergonomically designed tote

SUPPORT OPPORTUNITIES

- ▶ \$50,000 – integrated database management system; optimized online donation system; internet-based order and shipment tracking system for health care professionals
- ▶ \$18,000 – 5000 custom-designed tote bags; many cancer patients experience temporary neuropathy (tingling and/or numbness in hands and/or feet) during chemotherapy treatments. The tote bag has a special rubber zipper-pull to accommodate potential hand strength and dexterity issues
- ▶ \$15,000 – duplication of 5000 chemotherapy or radiation relaxation and guided imagery CDs
- ▶ \$ 6,500 – one year's rent in climate-controlled storage facility to ensure our warehoused donated products are kept at room temperature

Name _____ Phone (____) _____

Email address (please print clearly) _____

Address _____ City _____ State _____ Zip _____

Please send tribute (the amount of your contribution will not be disclosed to tribute recipient)

In Honor of In Memory of _____

Send notification to:
Name _____

Address _____ City _____ State _____ Zip _____

Donations of any amount are greatly appreciated.

Amount enclosed:
\$ _____

Please contact me/us about:

- Volunteering
- Obtaining kits for a physician's office
- Donating appreciated stock or other assets