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SDARING OVER THE OBSTACLES OF CANCER TREATMEN



JEWISH COMMUNITY FOUNDATION OF LOS ANGELES AWARDS GENERAL COMMUNITY GRANT TO HURDLE JUMPERS TO ASSIST CANCER PATIENTS

LOS ANGELES, CA (February 2007) – The Jewish Community Foundation has awarded a \$10,000 grant to an innovative non-profit called Hurdle Jumpers which helps cancer patients manage the anticipated and unexpected side effects of radiation and chemotherapy.

Hurdle Jumpers provides free comfort kits for cancer patients. The kits contain a variety of donated sample products, a humor book, educational materials, helpful tips and advice, a relaxation CD and other practical items found to be useful in managing the side effects of cancer treatment.

During a year filled with her own cancer treatments, founder Janet R. Halbert knew she wanted to share her experiences and more importantly, help other patients. She often thought, "Wouldn't it be wonderful if everything a cancer patient might need came organized in a kit?" As a CPA, Halbert used her formidable business problem solving skills to enlist the support of donor companies. The comfort kits, which fill a great need and make a real impact because they are conceived from a patient's perspective, are currently distributed directly to patients through oncology practices.

In announcing the grant, Marvin Schotland, president and CEO of The Foundation noted "In today's society, we have all been touched by cancer. As such, we had a strong desire to help seed Hurdle Jumpers—a new and thoughtful cancer patient support initiative—by providing funding for 1,000 comfort kits. We are pleased to be partnering in such a worthy endeavor because Hurdle Jumpers will have a clear, direct and positive impact in the lives of cancer patients."

Established in 1954, the Jewish Community Foundation is the largest manager of charitable assets and the leader in planned giving solutions for Jewish philanthropists in Greater Los Angeles. The Foundation currently manages assets of nearly three-quarter billion dollars and according to the National Foundation Center, ranks among the largest Los Angeles foundations (based on assets). In 2006, The Foundation and its 1,300-plus donors distributed \$63 million in grants to more than 1,500 organizations with programs that span the range of philanthropic giving.

Hurdle Jumpers is a non-profit charity run entirely by volunteers of all ages who contribute to the general good of our community by sharing their time, energy and enthusiasm for helping others. The collaboration of donations from nationally recognized pharmaceutical and health & beauty industries and volunteerism ensures all financial contributions to Hurdle Jumpers are used to directly benefit cancer patients throughout Los Angeles and the United States.

"Because of The Foundation's generosity, we are able to provide comfort to 1,000 more cancer patients," said Halbert, a breast cancer survivor, and Hurdle Jumpers' CEO. "We're so grateful to receive the recognition from such a well-respected organization. It is our hope that the acknowledgement from The Foundation will lead others to take action and participate in such a worthwhile and necessary endeavor."