



FOR IMMEDIATE RELEASE
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**HURDLE JUMPERS NAMED OFFICIAL CHARITY FOR
2011 HONDA LA MARATHON**

***Partnership to Promote Hurdle Jumpers on Honda LA Marathon Website,
Connect Hurdle Jumpers to More Than 25,000 Runners***

LOS ANGELES – Hurdle Jumpers has been selected to participate in the 2011 Official Charity Program for the Honda L.A. Marathon. The Honda L.A. Marathon will be held on Sunday, March 20, 2011. As an Official Charity Program, Hurdle Jumpers will be featured on the Honda L.A. Marathon website. In addition, Hurdle Jumpers will have the opportunity to outreach and connect to more than 25,000 runners who will be participating in the Honda L.A. Marathon.

“A marathon is always a challenge – and so is being a cancer patient,” said Janet Halbert, a cancer survivor and the founder of Hurdle Jumpers. “We're excited to be part of the 2011 Official Charity Program for the Honda L.A. Marathon so we can continue to help cancer patients overcome 'hurdles' by providing supportive tools, education, and information. We also know creating and encouraging a sense community – whether it's among cancer survivors or among marathon runners – is an essential part of healing and recovery.”

In May 2010, Ms. Halbert was selected as “Volunteer of the Year” at the Los Angeles Business Journal's 19th Annual Women Making a Difference Awards Luncheon.

Founded in 2006, Hurdle Jumpers has given out more than 3,100 “Comfort Kits” which contain a variety of donated sample products from nationally recognized consumer health companies, along with a humor book, Janet’s personal survival tips, educational materials, a relaxation CD and other practical items known to help manage the side effects of cancer treatment. In the past year, Hurdle Jumpers has received grants from the Joseph Drown Foundation, the Boeing Employees Community Fund, and the Prudential Associates Charitable Fund.

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About Hurdle Jumpers

Hurdle Jumpers provides free “Comfort Kits” with the information, products and tools that patients starting chemotherapy and radiation treatment need during such a time of distress. The kits include patient education materials on day-to-day issues that arise during treatment and practical advice from cancer survivors and healthcare providers; samples of products known to ease side effects such as a gentle toothbrush, dental products for dry mouth, mild soaps and lotions, and laxative; and supportive tools (a guided imagery/relaxation CD, humor book and others) to help patients soar over the physical and emotional obstacles of treatment. For more information, please visit our website: hurdlejumpers.org