



**HONDA**

**LA MARATHON**

PRESENTED BY **K-SWISS**

**Jump in...and make a cancer patient's day!**

**Run with Reason, Run with Hurdle Jumpers**  
**2011 Honda LA Marathon – March 20, 2011**

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**Run with Team Hurdle Jumpers and help us reach our goal:  
26.2 miles, \$25,000 = 1,200 more cancer patients soaring over  
the obstacles of cancer treatment.**

Hurdle Jumpers has been selected as an Official Charity of the 2011 Honda LA Marathon presented by K-Swiss. The Marathon will take runners and walkers from *Stadium to the Sea*. Starting at Dodger Stadium, the course will wind its way through Los Angeles, West Hollywood, Beverly Hills, and finish at the picturesque Santa Monica coast. *Jump in* and be part of one of the largest organized road races in the world. For more information on the Honda LA Marathon visit: <http://www.lamarathon.com>.

### **Experienced and Novice Runners!**

We welcome runners and walkers of all levels to join Team Hurdle Jumpers. For beginners, we recommend joining Club 26.2. To register go to [http://club262.com/?page\\_id=3](http://club262.com/?page_id=3). If you choose to use their training program make sure to sign up under **LA Marathon Session 2010, 2011** in the **Charity Groups Category**.

The program starts on September 11, 2010 at two locations sites: Pasadena and Marina Del Rey. They have a variety of pace groups, so that you can train with others at your approximate fitness level. For more information about Club 26.2 please visit <http://club262.com/> or contact: Coach Robert Mills at (310) 948-5848.

### **Sign Up with Team Hurdle Jumpers:**

*All we ask is that you help us raise \$25,000 for 1,200 cancer patients.*

1. Go to:

<http://www.lamarathon.com/runner-info/register>

2. After filling out the Participant Information section, select **Hurdle Jumpers** from **both** pull-down menus:

- A. Are you signed up to run with an Official Charity Group, and
- B. Please designate a Personal Charity

3. After you register, you'll receive an email letting you know your personal fundraising page has been created. You will now be able to customize your page and start raising money.

### **In appreciation of your fundraising efforts\*:**

**\$250** raised = \$25 gift card to iTunes

**\$500** raised = Special runner's hat

**\$1,000** raised = Half of your marathon registration fee reimbursed

**\$1,500** raised = Full marathon registration fee reimbursed

\*To qualify, funds must be received by April 10, 2011

## Team Member Benefits:

As a member of the Hurdle Jumpers team you will receive guaranteed entry into the Marathon, a t-shirt, training and fundraising encouragement, and your own personal online fundraising page. You will have a community of support to cheer you on during your training and on race day.

## Questions?

We look forward to having you on our team.

If you have any questions, please contact Michelle at [michelle@hurdlejumper.org](mailto:michelle@hurdlejumper.org).

**Join us as we travel from Stadium to the Sea!**

**Register today!**

<http://www.lamarathon.com/runner-info/register>

## About Hurdle Jumpers

*Hurdle Jumpers is a Los Angeles based non-profit organization devoted to comforting patients undergoing chemotherapy and radiation treatments. Hurdle Jumpers provides comfort kits for cancer patients across the United States. Our kits contain a variety of nationally recognized donated sample products that help alleviate some of the side effects of cancer therapy, along with patient educational materials, helpful tips and advice, a relaxation CD and humor book.*

*Designed from a patient's perspective, our kits help people dealing with the shock, anxiety and exhaustion of a cancer diagnosis to conserve their energy, improve their quality of life during treatment, and focus on getting well.*

*Our organization was founded four years ago by a cancer survivor who made it her mission to help patients along their journey to wellness. To date, over 3,150 cancer warriors have soared over the obstacles of cancer treatment using our specialized comfort care kits. In 2010, our Founder, Janet Halbert, was selected by the Los Angeles Business Journal as Volunteer of the Year.*

*Sadly, so many of our lives have been touched by cancer. Your support will make a difference in a cancer patient's day! Thank you.*